

09/695955

SCREENING AND SURVEY SELECTION SYSTEM
AND METHOD OF OPERATING THE SAME

ABSTRACT OF THE DISCLOSURE

A screening and survey selection system, method of screening
5 and selecting for a survey and a computer system employing the
system and method. In one embodiment, the screening and survey
selection system includes a survey queue having a plurality of
queue slots, each of the plurality of queue slots including a
survey available for a respondent. The screening and survey
10 selection system also includes a random number generator that
generates a number pertaining to a selected one of the plurality of
queue slots as a function of at least one characteristic associated
with the respondent. The screening and survey selection system
still further includes a screener block question generator that
15 develops a plurality of screener block questions that determine if
the respondent is qualified to participate in a survey
corresponding to the selected one of the plurality of queue slots.